



[Getting Started in Leadership Coaching:
Presenter's Package](#)

By Tony Stoltzfus

Buy this training program, if you:

- *Want to introduce coaching to a group of interested leaders*
- *Want to expand the services that you offer through your coaching practice*
- *Want a new entry point to expand your potential client base*

Training Level: I

Presenter Skill: Intermediate

Training hour: 30 (8 contact hours)

Getting Started in Leadership Coaching is a coach training program designed to be delivered through either tele-classes or live training sessions. It is best used with people who have had limited exposure to coaching, and are interested in exploring how coaching can be used as a leadership/managerial tool, and/or as a vocation.

The materials are designed to allow a trained coach to present an introductory 7-week coach training course. Resources provided include complete presenter's outlines for each session, a customizable color e-flyer to advertise the course, a participant's packet with schedules and orientation info, and a license to buy the participant materials (see below) at a special volume discount.

The overall flow of the eight sessions of *Getting Started in Leadership Coaching* is good, and the focus of each session fits in well with the overall scope of the course. For professional educators offering the course however, the lack of well-articulated learning objectives and assessment techniques will require a bit of extra preparation time.

Additionally, individual session teaching guides need to be personalized and reworked, according to the style and personality of the presenter, as with any course of this nature.

Course participants can expect to gain a basic understanding of coaching and a moderate to high level of motivation to implement the coaching model in their personal spheres of influence. More emphasis could have been given to the core coaching values to prevent participants from thinking that they "just have to ask penetrating questions and they would be coaching."



One major benefit of the course is introducing leaders to the concept of coaching in a very practical way, which often becomes a catalyst for them asking about being coached themselves. Don't be surprised if you get a few new clients as a result of offering the course!

The course is designed around the book [Leadership Coaching](#), by Tony Stoltzfus and the companion CD set, [Leadership Coaching Live](#). The book is now in a second edition, while the CD set seems to be a "first edition," with the audio quality of the CDs not up to professional standards. However, the content of both is excellent and is vital to the course, so until a new edition is released, it will have to suffice.

Summary

This is a good course to add to your coaching practice as a viable and valuable service to people. As coaching becomes more and more popular as a buzz-word, people will want to know more, and this course is a great way to meet that need. While the overall package of course, book and CD set needs some refining, I would still highly recommend it. I'm looking forward to "version 2.0."

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